Insightly Marketing
Pricing Plans Comparison Chart

Insightly Marketing Pricing Plans

Plus	Professional	Enterprise
$299	**$599**	**$1,299**
To start, per month	To start, per month	To start, per month
(All prices USD, billed annually)	*(All prices USD, billed annually)*	*(All prices USD, billed annually)*
10,000 contacts included	**10,000 contacts included**	**10,000 contacts included**

Plus	Professional	Enterprise
Build engaging customer journeys with lead nurturing. Keep all your customer data in one place.	Grow pipeline at scale. Gain deeper campaign insights with customizable reports and analytics.	Advanced marketing automation for every business, with no limits. Contact us to learn more.
• No data syncing required • Email marketing automation • Dynamic list segmentation • Journey builder • MailChimp migration tool	• Configurable webhooks • Zoom webinar registration • Customizable dashboards • Unlimited roles and permissions • Website traffic analytics	• Unlimited forms and landing pages • Unlimited insight cards • SAML single sign-on • Dynamic page layouts • Event-based segmentation
Marketing automation made simple.	Share campaign insights across teams.	Grow your business with smarter customer journeys.

To speak with a human being, call: **1-888-999-4039**

	Plus	Professional	Enterprise
Capture more leads			
Email marketing	●	●	●
Email client rendering preview	–	$	●
Mobile-optimized content creation	●	●	●
Dynamic list segmentation	●	●	●
External form tracking	●	●	●
Hosted forms	10	50	UNLIMITED
Hosted landing pages	10	50	UNLIMITED
Journey builder	●	●	●
Lead nurturing	●	●	●
Automate your marketing			
Lead de-duplication	●	●	●
Lead scoring and grading	●	●	●
Real-time CRM connector	●	●	●
Advanced prospect tracking	–	●	●
Multiple scoring categories	–	–	●
Event-based segmentation	–	–	●
Customer event triggering and reporting	–	–	●
Analytics tracking domains	–	3	20
Automation rules	10	50	100
Built-in business intelligence			
Built-in business intelligence dashboards	●	●	●
Customizable real-time insight cards	–	100	UNLIMITED
Build and share customized BI dashboards	–	●	●
Advanced email analytics	–	●	●

	Plus	Professional	Enterprise
Built-in business intelligence *continued*			
Configurable reports	●	●	●
Customized report scheduling and emailing	●	●	●
Website traffic analysis	–	●	●
Masterful data management			
Custom object creation	–	●	●
Configurable webhooks	–	●	●
Calculated fields	–	–	●
Custom validation rules	–	–	●
Lambda function authoring and execution	–	–	●
Dynamic page layout rules	–	–	●
Roles and permissions	**2**	**UNLIMITED**	**UNLIMITED**
Configurable profiles and page layouts	**2**	**UNLIMITED**	**UNLIMITED**
File hosting	**100 MB**	**500 MB**	**10 GB**
Powerful integrations			
Integration with Google G-Suite login	●	●	●
Integration with Microsoft Office 365 login	●	●	●
SAML single sign-on	–	–	●
Zoom webinar registration	–	●	●
Get the most out of Insightly			
Standard support plan	●	●	●
Customized Support & Service Plans	–	**$**	**$**